



**Date:** July 10, 2006  
**To:** Gerald R. Miller, City Manager  
**From:** Katherine Parsons, Public Information Officer  
**For:** Mayor and Members of the City Council  
**Subject:** City Report For Week Ending July 7, 2006

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This *City Report* highlights various activities for the week ending July 7. Consistent with our Focus on Results (FOR) Long Beach performance management efforts, we are now using *Citywide Focus Areas* to organize our weekly activities. These Focus Areas are built upon the broad categories identified in the Strategic Plan 2010 document and provide a comprehensive framework for communicating all City programs and services.

It is our hope that this new framework will improve our ability to communicate information about the services we provide to both the City Council and the community. Please feel free to contact my staff should you have any questions.

#### **75<sup>th</sup> ANNIVERSARY - LONG BEACH SEA FESTIVAL**

##### **Focus: Leisure, Culture and Education**

##### **City Manager**

The 75<sup>th</sup> Anniversary of the Long Beach Sea Festival includes these exciting sailing events:

- **The Mayor's Cup Women's Match Sailing (July 12-15)**  
This series of sailing races for internationally ranked female skippers and all-female crews in identical Catalina 37 sailboats will be held at Rainbow Harbor, from 12:00 p.m. to 6:00 p.m. For more information please call Camille Daniels at 598.9401.
- **Junior Olympic Sailing Festival (July 13-16)**  
Competitors in this event are youth 13-19 years old and include some of the top young sailors in the nation. The best viewing spot is off the Belmont Memorial Veterans Pier on Sunday, July 16 from approximately 11:30 a.m. to 3:00 p.m. Southern California will host a majority of the Olympic Sailing Trials for the 2008 Olympics to be held in Beijing, China. Contact: Mike Segerblom, 433.7939.
- **Classic Boat and Yacht Festival (July 15-16)**  
This inaugural event will feature vintage wooden boats on display in Rainbow Harbor. Viewing time is Saturday, 9:00 a.m. to 4:00 p.m., and Sunday, 9:00 a.m. to 2:00 p.m. A classic boat & yacht parade will start at 1:00 p.m. on Saturday from Rainbow Harbor to the Queen Mary. For more information, visit [www.classicyacht.org](http://www.classicyacht.org) or call Scott Robinson, 714.896.3311, ext. 68490.
- **Kahakai Sprints (July 15)**  
This race takes place in Marine Stadium from 8:30 a.m. to 3:00 p.m. Featuring 6-person, 2-person and 1-person outrigger canoes, the competition consists of double-knockout 500-meter sprints for adults and youths. For more information, visit [www.kahakai.org](http://www.kahakai.org) or call Larry Kunz, 714.381.4995.

#### UPCOMING EVENTS AND PROJECTS

In August 2005, Hurricane Katrina sent waves as high as 30 feet slamming into Long Beach, Miss., a city of about 17,000 west of Gulfport and Biloxi. Many buildings, including the Downtown and City Hall, were destroyed. Damage was so extensive that the water and sewer system has yet to be repaired. The City Council in Long Beach, CA, responded through the creation of *Long Beach Cares: Long Beach, CA Helping Long Beach, MS*. As a part of that campaign, a Monday evening lecture series is being held at the Aquarium of the Pacific. A \$7 donation is suggested, and all money will go directly to Long Beach, MS to assist in their rebuilding needs. Lectures begin at 7:00 p.m. Pre-paid reservations are required: Call 562.590.3100, ext. 0.

- **July 10, 2006**  
*Setting The Stage for Increasing Natural Disaster—The Interplay of Natural Events and an Increasing Population Living in Harm's Way*  
Asif Shaikh and Timothy Knight, International Resources Group
- **July 17, 2006**  
*The Story of Katrina and What She Left Behind in the Gulf*  
Dr. Joseph Suhayda, Professor Emeritus, LSU, and Kerry M. St. Pé, Program Director, Barataria-Terrebonne National Estuary Program
- **July 24, 2006**  
*The Multiple Dimensions of Disaster Preparedness, Response and Rebuilding—Why Are We Such Slow Learners?*  
David McKinnie, Coordinator, NOAA Indian Ocean Tsunami Warning System Program and Dr. Gavin Smith, Director, Office of Recovery and Renewal, Mississippi Office of the Governor
- **July 31, 2006**  
*Long Beach—A Tale of Two Cities: Long Beach, MS and Long Beach, CA—They Share More Than A Name*  
Mayor Billy Skellie, Long Beach, MS (by video conference); Mayor Bob Foster of Long Beach

For more information, please visit [www.longbeachcares.com](http://www.longbeachcares.com).

#### **Focus: Environment** **Harbor**

The Port of Long Beach will be hosting workshops to discuss the landmark San Pedro Bay Ports Clean Air Action Plan and receive public comment. The upcoming public workshops will be:

- **July 12, 7:00 p.m.**, City Council Chambers, 333 W. Ocean Blvd.
- **July 19, 7:00 p.m.**, Cesar Chavez Park, 401 Golden Ave.
- Additional workshops will be hosted by the Port of Los Angeles

The Clean Air Action Plan, released June 28, is an aggressive, cooperative strategy aimed at significantly reducing the health risks posted by air pollution from port-related ships, trains, trucks, terminal equipment and harbor craft. The Ports of Long Beach and Los Angeles developed the plan with cooperation and participation from the U.S. Environmental Protection Agency, the California Air Resources Board and the South Coast Air Quality Management District. For more information on the Clean Air Action Plan, visit [www.polb.com](http://www.polb.com).

## **UPCOMING EVENTS AND PROJECTS (continued)**

### **Focus: Leisure, Culture and Education**

#### **Fire**

*LBFD Lifeguards Celebrate 100 Years of History & Innovation.* Past and present Long Beach Lifeguards will be honored aboard the Queen Mary on **July 22**, 6:00 p.m., with activities on three decks. Lifeguards who served in our nation's armed services will also be recognized with a special display. An historical documentary featuring a variety of interviews, including 93-year-old Long Beach Lifeguard Jim Bivens, will be aired. For information and tickets, contact the Long Beach Lifeguard Association, Centennial Celebration at (562) 438-5124 or [www.LongBeachLifeguard.com](http://www.LongBeachLifeguard.com).

### **Focus: Health and Human Services**

#### **Health and Human Services**

Long Beach Animal Control and the spcaLA will host a low-cost vaccination clinic on **Saturday, July 22**, 10:00 a.m. to 3:00 p.m., at the P.D. Pitchford Companion Animal Village, 7700 E. Spring St. In addition to vaccinating pets, animal owners can purchase or renew dog licenses and have pets micro-chipped. For more information, call 570.7387.

### **Focus: Neighborhoods and Housing**

#### **Planning and Building, Community Development**

The Redevelopment Agency has completed a Draft Environmental Impact Report (DEIR) for the Shoreline Gateway Project, located at the northwest corner of Ocean Boulevard and Alamitos Avenue and the DEIR is now available for public review. A special study session of the Redevelopment Agency Board Meeting will be held on **Monday, July 24**, 9:00 a.m., in City Council Chambers. Public comment will be received until August 14, 2006. For more information, please visit [www.longbeach.gov](http://www.longbeach.gov).

## **AWARDS and SPECIAL RECOGNITION**

### **Focus: Economic Development**

#### **Community Development, Economic Development Bureau**

The Los Angeles County Board of Supervisors is awarding \$409,000 to the Long Beach Workforce Investment Board. The funding will provide paid summer employment for 200 at-risk and low-income Long Beach youth, who will gain valuable work experience and training with local non-profits, businesses and government offices.

### **Focus: Environment**

#### **Parks, Recreation and Marine, Public Works**

The Department of the Interior and the Clean Beaches Council presented Mayor Beverly O'Neill with an award at the July 5, *Independence from Litter* beach clean-ups. Business people and fraternal organizations participated in July 5<sup>th</sup> Alamitos Beach cleanup. Approximately 120 youth and teens from Stearns Champions Park, Adaptive Recreation, and Chavez Park picked up litter at Cherry Beach and enjoyed musical entertainment provided by the Banana Slug String Band, before playing in the water. The El Dorado Nature Center and Litter Free Long Beach co-sponsored the new event.

### **Focus: Transportation and Infrastructure**

#### **Parks, Recreation and Marine and Public Works**

The City received notification of the award of a \$450,000 *Safe Routes to School* grant. The grant will allow for the reconstruction of the intersection of Walnut Avenue, 20th Street, and Alamitos Avenue, and will create a safer pedestrian and bicycle crossing between the Pacific Electric Right-of-Way and Chittick Field.

## **WEEKLY NEWS**

### **Focus: Business and Economic Assistance**

#### **Parks, Recreation and Marine, Special Events and Filming Bureau**

- Approximately 500 people a day attended the *Pier Daze and Seafood Festival*, a Sea Festival event that took place at Belmont Veterans Memorial Pier on July 1 and 2.
- Approximately 10,000 people attended the *July 4<sup>th</sup> Festival and Carnival*, a Sea Festival event that took place at Marina Green along Shoreline Drive from June 30 to July 4.
- Approximately 5,000 people attended The *Revolucion De Reggaeton 2006* Festival at the Queen Mary Events Park on July 2.
- MTV Networks, with a cast and crew of 20, filmed a TV production *Parental Control* on Ximeno Avenue on July 6.
- Day O Productions, with a cast and crew of 55, filmed a TV production *Hitomi* in Whaley Park, the Colonnade Fountain, and Granada Beach boat ramp on July 7.

### **Focus: Community Safety**

#### **Fire**

- The Fire Department responded to a total of 1,140 emergency calls for service: 157 calls for fires, of which 17 involved structures; and 825 emergency medical calls, of which 532 required paramedics; 22 HazMat calls, and 101 animal control calls.
- The Junior Lifeguard program began June 26 and runs for six weeks with two sessions each day. The Program offers students, 9-17 years of age, instruction in lifeguard rescue techniques, emergency medical first aid, ocean sports activity, physical conditioning, marine ecology and public service. This year, 460 students have enrolled in the program.

#### **Police**

In response to community complaints, officers issued 608 citations to enforce safety concerns regarding illegal fireworks during the period of June 29 – July 4.

### **Focus: Leisure, Culture and Education**

#### **Parks, Recreation and Marine, Community Recreation Programs Bureau**

More than 300 people watched *Ice Age*, part of the Sea Festival Movies in the Parks series, at Bixby Park on July 5 and at Stearns Champions Park on July 7.

### **Focus: Transportation and Infrastructure**

#### **Parks, Recreation and Marine, Maintenance Operations Bureau**

Marine Maintenance staff assisted with major structural repairs and the replacement of approximately 15 pontoons at Gangway 4 at Alamos Bay.

#### **Parks, Recreation and Marine, Planning and Development Bureau**

The five-foot wide concrete ramp around the new restroom has been poured at Admiral Kidd Park. Sewer and plumbing venting at the Teen Center has been installed, and electrical and ductwork for the HVAC system is in progress.

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**WEEKLY NEWS (continued)**

**Focus: Utilities**

**Long Beach Gas & Oil, Gas Services Bureau**

Staff completed a total of 3,243 service calls. This total included 873 Gas and Water Utility Turn Ons, and 1,050 Turn Offs. A total of 1,033 customer service orders were completed, including lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 287 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 379 emergency phone calls that resulted in 89 emergency orders being sent out.

**Street Construction Report**

**Water Department, Sewer & Sewer Lift Station Modifications**

Contact: 570.2323

Magnolia Ave: Between Broadway Ave. and Ocean Blvd.

Estimated completion: Mid-July

**Public Works, Street Improvements**

Contact: 570-5160

Redondo Ave: Ocean Blvd. to Second St.

Estimated completion: Mid-July

**Public Works, Traffic Signal Improvements**

Contact: 570-5160

Long Beach Blvd: Wardlow Rd. to North City Limits

Estimated completion: November

**Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Gateway West area: Between Maine Ave. & Pacific Ave.

Between 6th St. & 3rd St.

Estimated Completion: Late-July

**Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Pine Ave: Between 2nd St. & 7th St.

Alley west of Pine Ave: Between 2nd St. & 7th St.

Estimated Completion: Late-July

**Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Molino Ave: Between Broadway and the alley south of Second St.

Estimated Completion: Late-July

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager  
Reginald Harrison, Deputy City Manager  
Suzanne Mason, Deputy City Manager  
City Manager Department Heads  
Tom Modica, Government Affairs Manager  
Jyl Marden, Assistant to the City Manager